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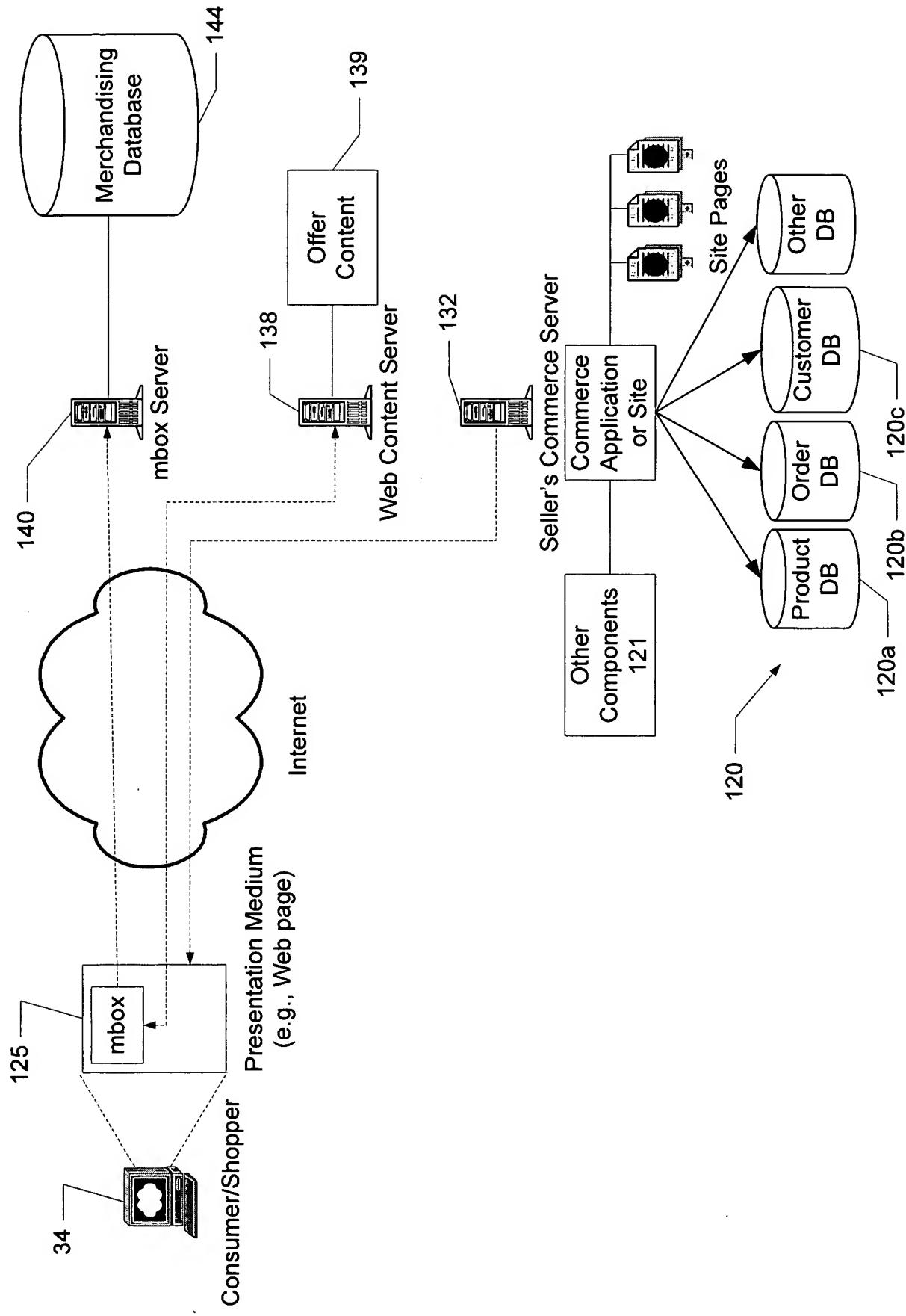


FIG. 1

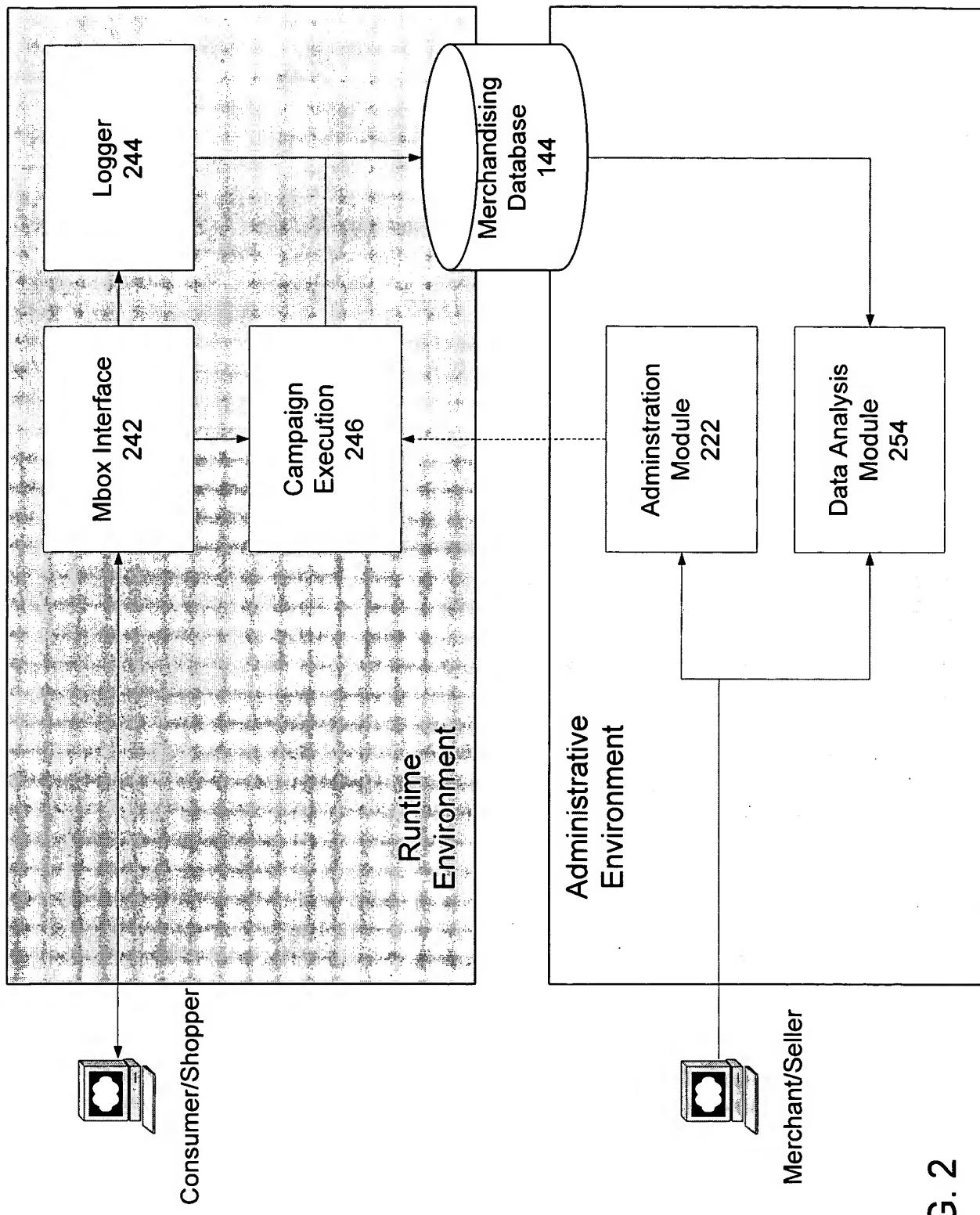


FIG. 2

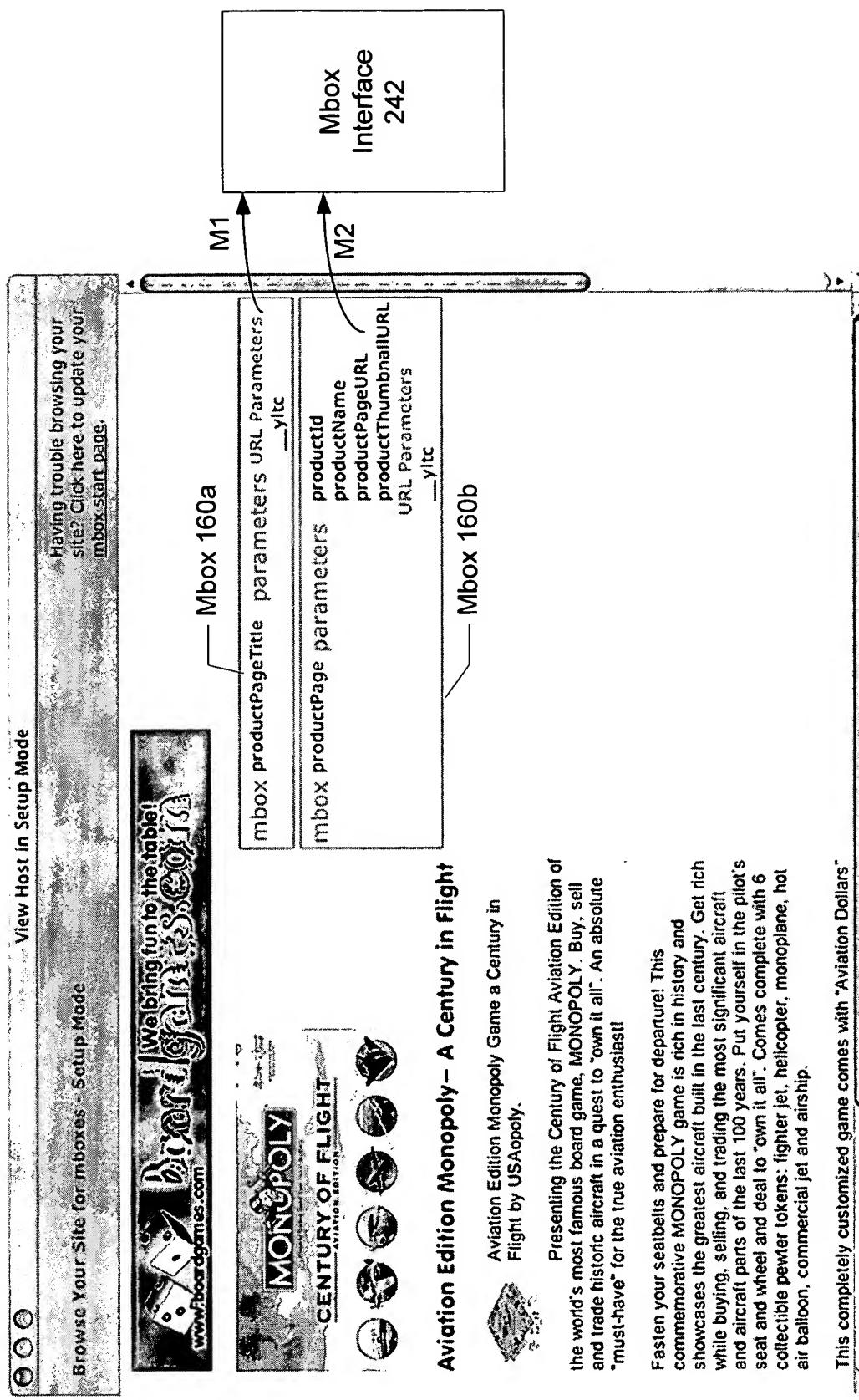


FIG. 3

Aviation Edition Monopoly - A Century in Flight

Aviation Edition Monopoly - A Century in Flight

http://boardgames.com/avedmonoplenin.html

Owl FP Email Staples Order Yahoo! Mail M2 Rackspace AddYourOwn CampaignDisc Aviation Edition Monop... www.boardgames.com

CENTURY OF FLIGHT

MONOPOLY

We bring fun to the globe!

Aviation Edition Monopoly - A Century in Flight

Aviation Edition Monopoly Game a Century in Flight by USAopoly.

Presenting the Century of Flight Aviation Edition of the world's most famous board game, MONOPOLY. Buy, sell and trade historic aircraft in a quest to "own it all". An absolute "must-have" for the true aviation enthusiast!

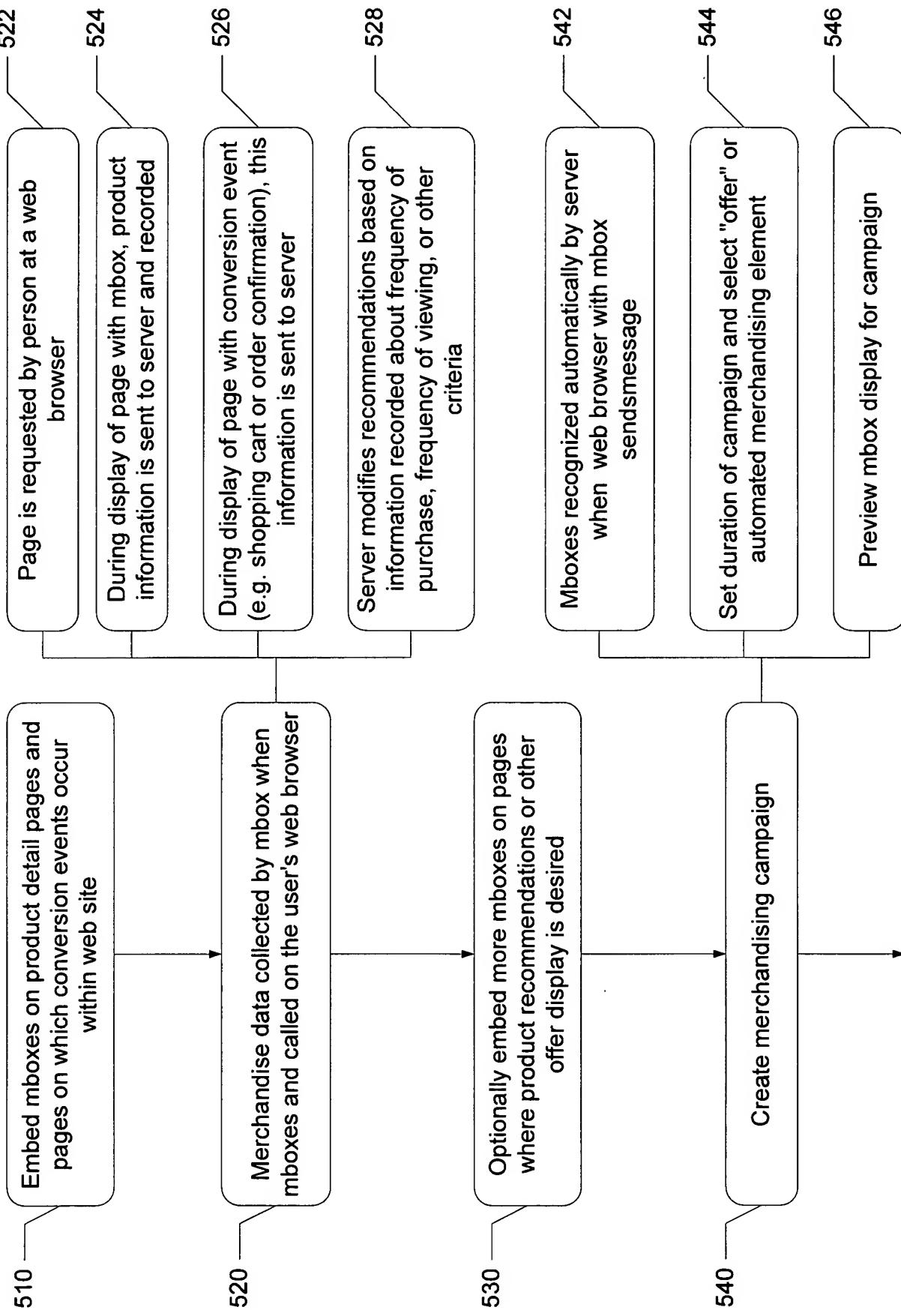
Fasten your seatbelts and prepare for departure! This commemorative MONOPOLY game is rich in history and showcases the greatest aircraft built in the last century. Get rich while buying, selling, and trading the most significant aircraft and aircraft parts of the last 100 years. Put yourself in the pilot's seat and wheel and deal to "own it all". Comes complete with 6 collectible pewter tokens: fighter jet, helicopter, monoplane, hot air balloon, commercial jet and airship.

This completely customized game comes with "Aviation Dollars" and 6 collectible pewter tokens: fighter jet, helicopter, monoplane, hot air balloon, commercial jet and airship.

Game includes: Game Board • Title Deed Cards • "Aviation Dollars" Money & Banker's Tray • Jets & Props Cards • 32 Hangars • 12 Airports • 6 Collectible Pewter Tokens: Fighter Jet, Helicopter, Monoplane, Hot Air Balloon, Commercial Jet, Airship.

The screenshot shows a web browser window with the URL http://boardgames.com/avedmonoplenin.html. The page features the title 'Aviation Edition Monopoly - A Century in Flight' at the top. Below the title are several links for sharing the page via email, social media, and other platforms. The main content area displays the game's packaging, which includes a 'CENTURY OF FLIGHT' logo and a 'MONOPOLY' logo. A banner below the logo says 'We bring fun to the globe!'. To the right of the packaging, there is a section titled 'Other Customer Favorites' featuring other board games like 'Lord of the Rings Risk', 'Risk 2210 A.D.', and 'Dirty Minds'. Arrows labeled M3, M4, Mbox 160a, and Mbox 160b point from the right side of the image towards specific parts of the game's packaging and the 'Other Customer Favorites' section.

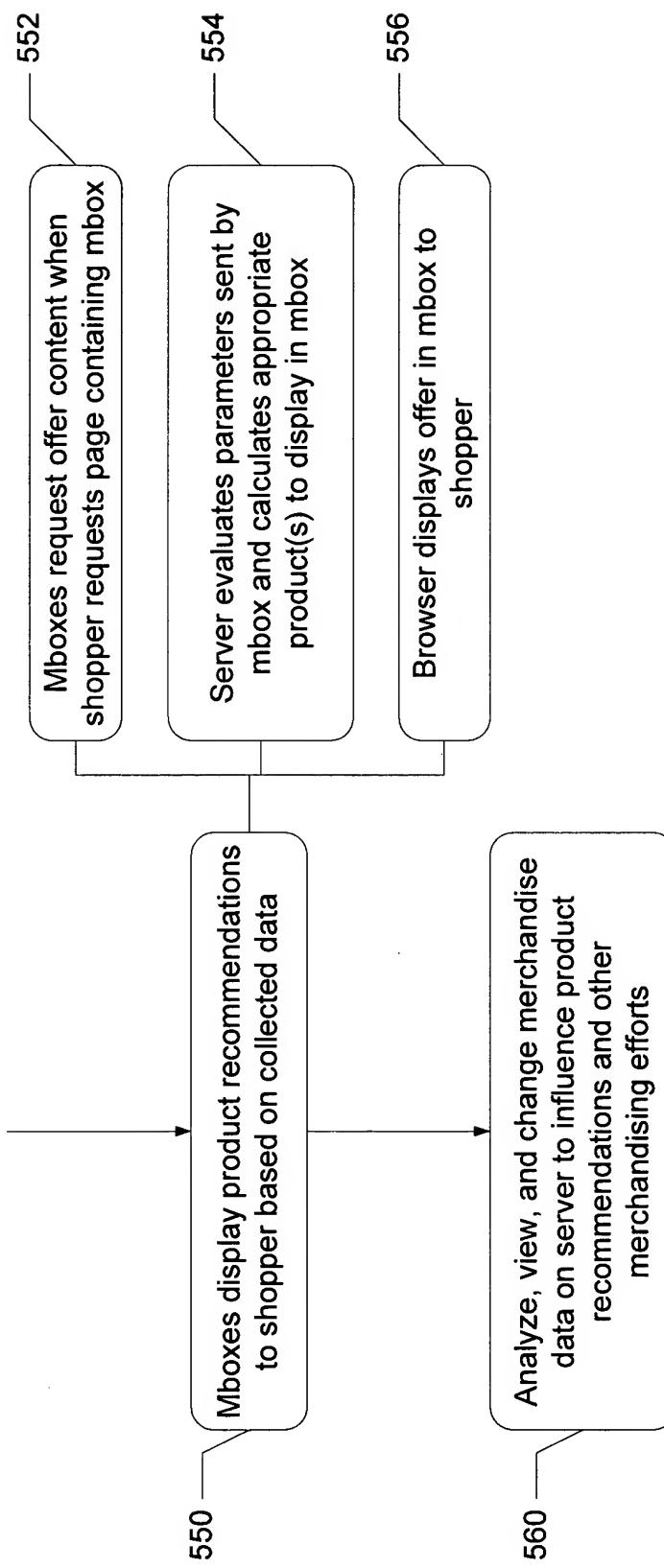
FIG. 4



TO FIG. 5B

FIG. 5A

FROM FIG. 5A



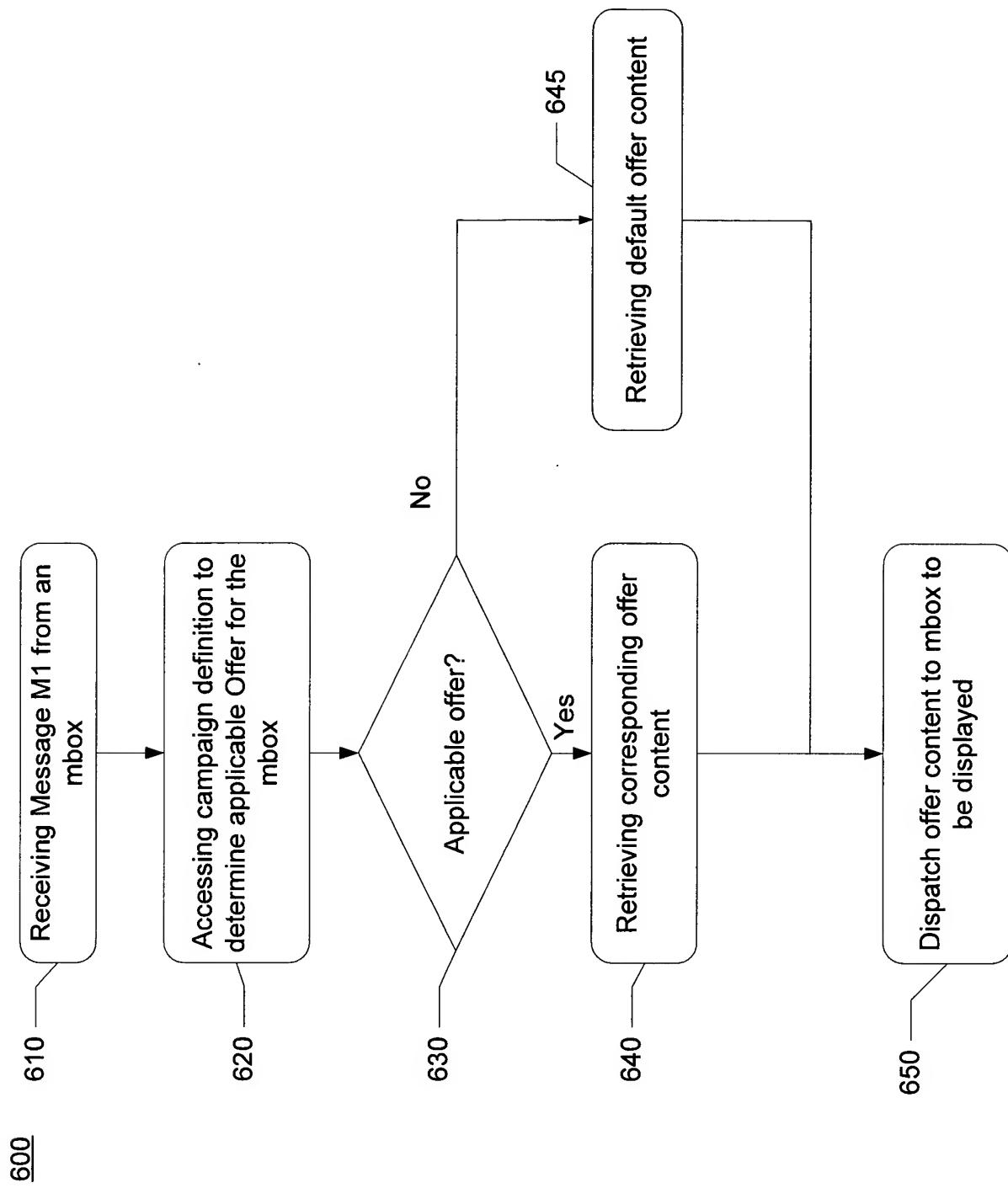


FIG. 6

FIG. 7

Test Offers

http://m2.lorpoint.com/admin/home.do?action=edit&id=125 - Q-Google

What to name the campaign

When the campaign should run

Start:

End:

90 - 10 Split Top Viewed on Product Page

10 % of visitors will see Offer 1

Where to show your offer

What offer to show

Targeting actions

productPageTitle

Offers

Frequently Viewed Products

1 Week Top Nine Products

Top Sellers

sitewide cross-sell

People who bought this...

Top Sellers

Default Offers

HTML Offers

HTML Widget Offer

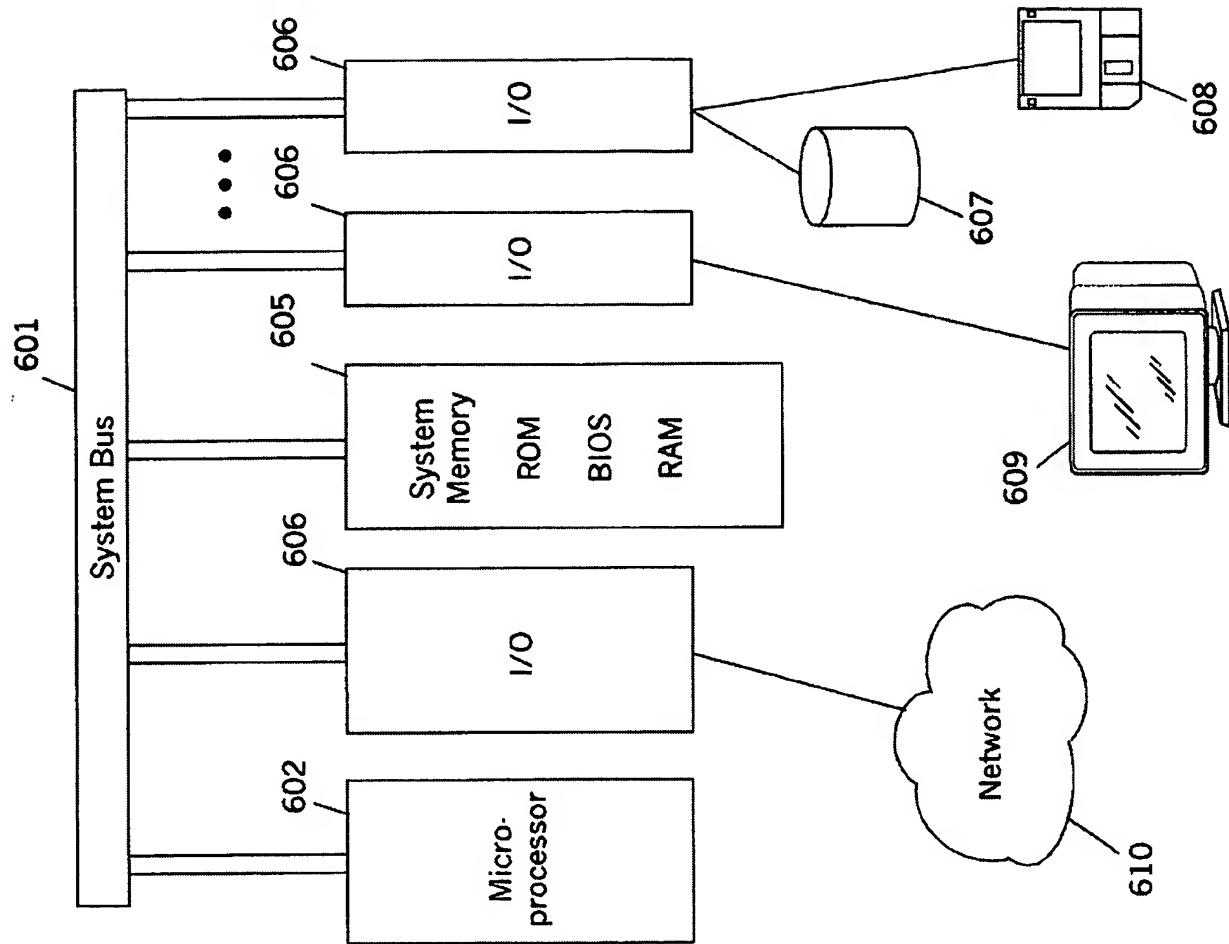
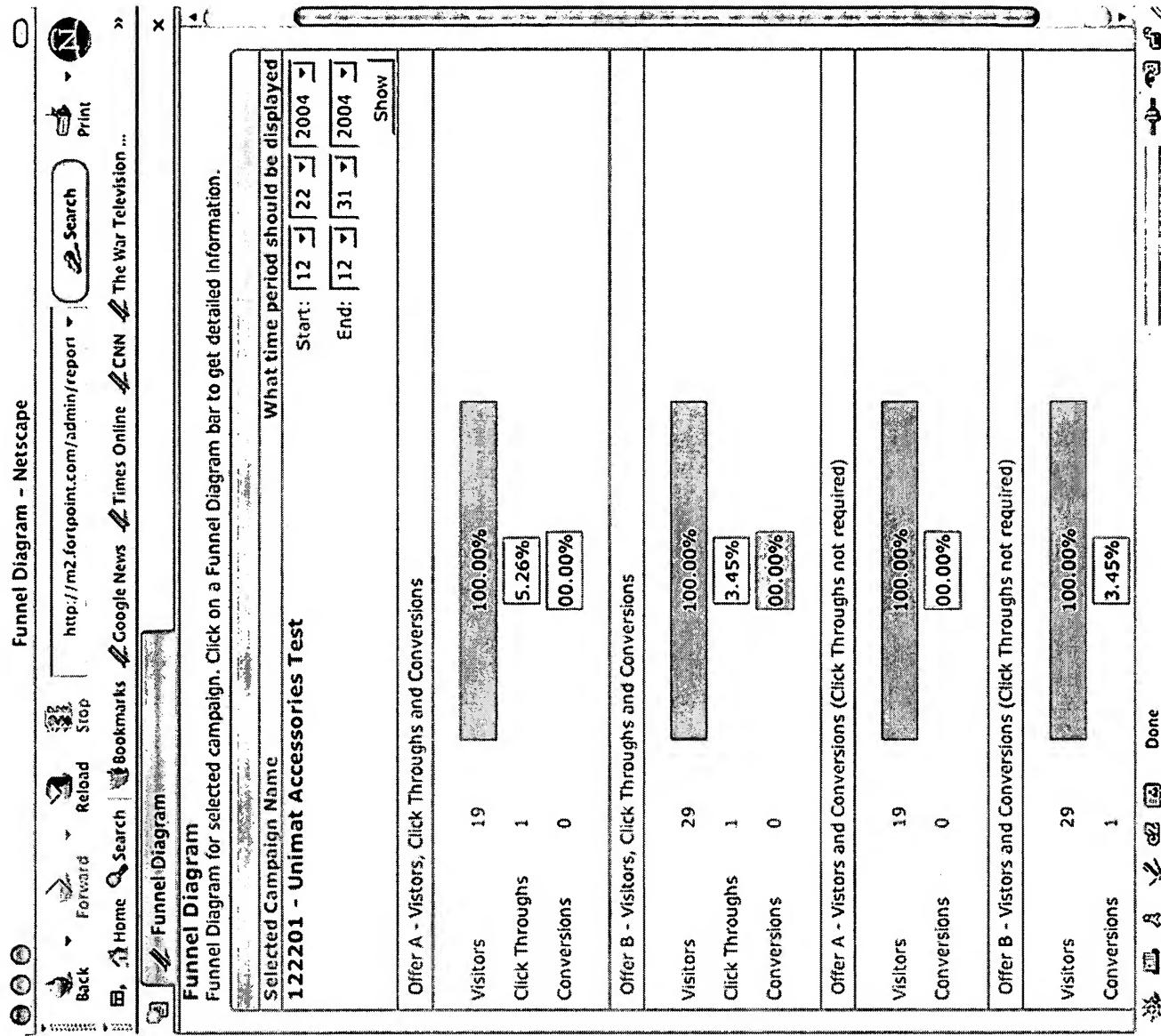


FIG. 9

**FIG. 10**

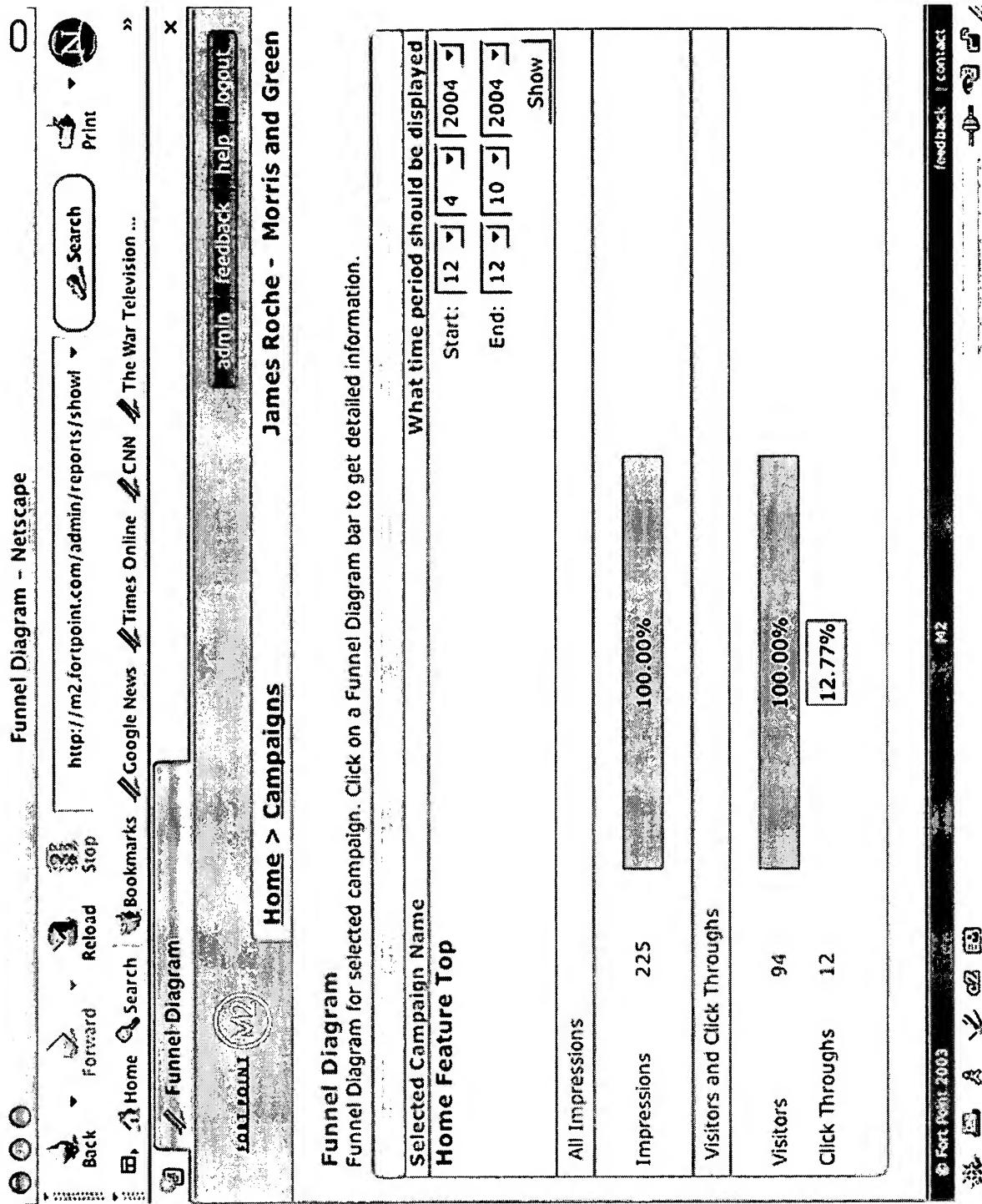


FIG. 11